

# Sustainable Food Systems post-COVID in Developing Countries

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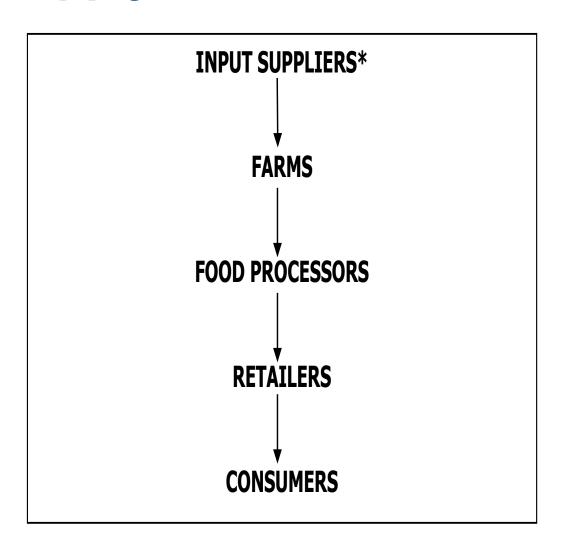
GTAP Conference "Food systems sustainability post-COVID"

June 25, 2021

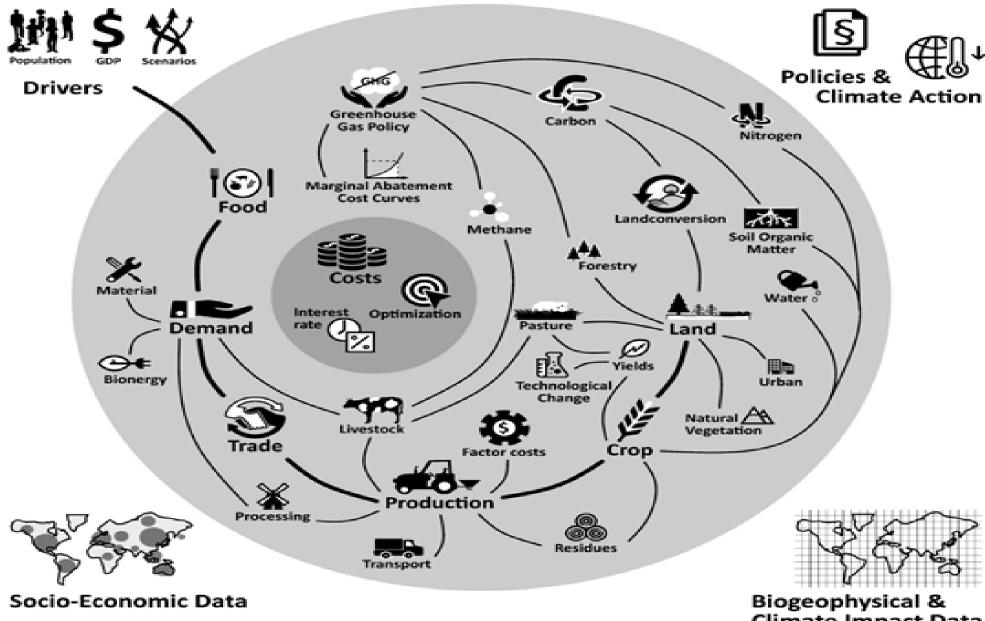
## What are "Food Systems"?



# What are "Food Systems"? ... supply / value chains



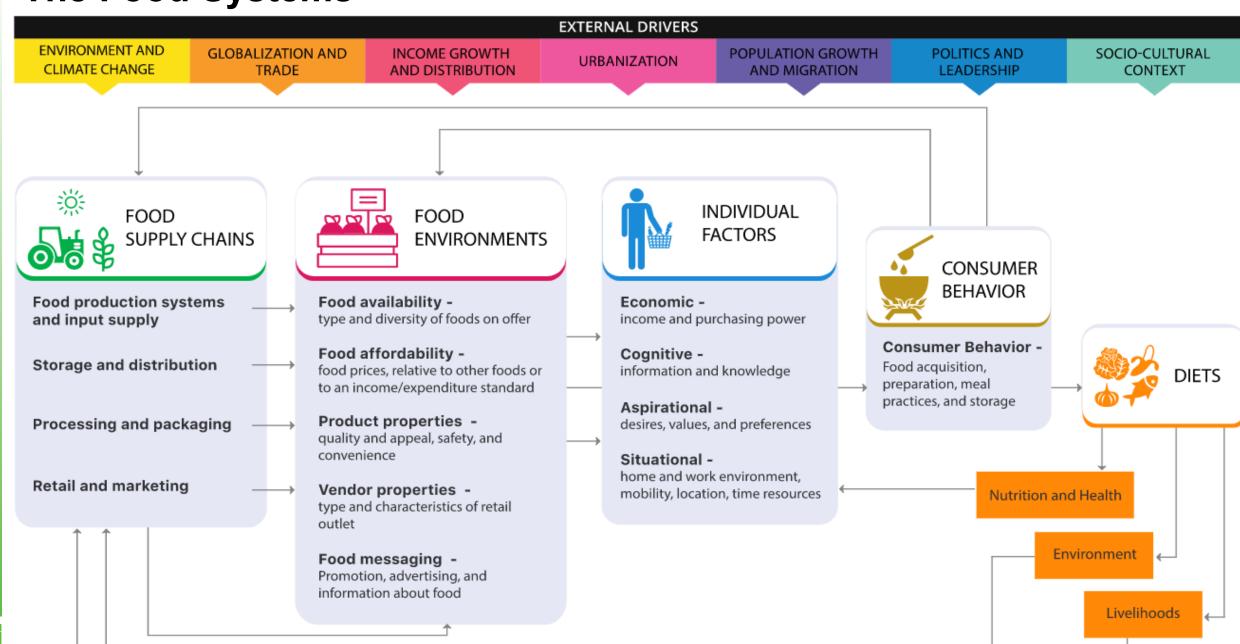
#### **The Food Systems**

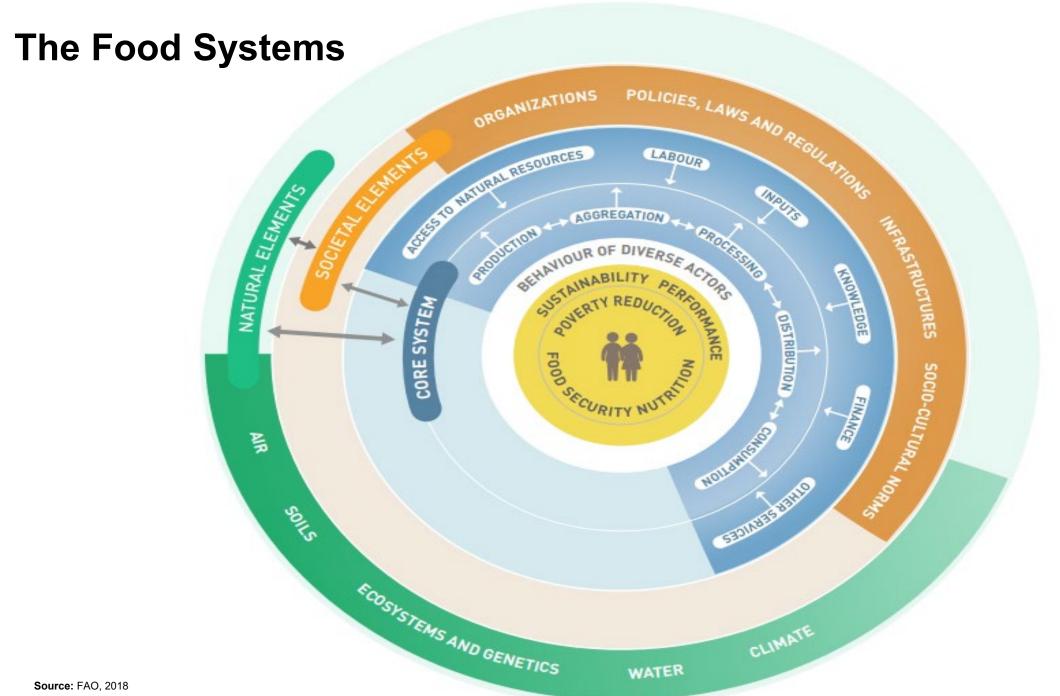




Climate Impact Data

#### **The Food Systems**

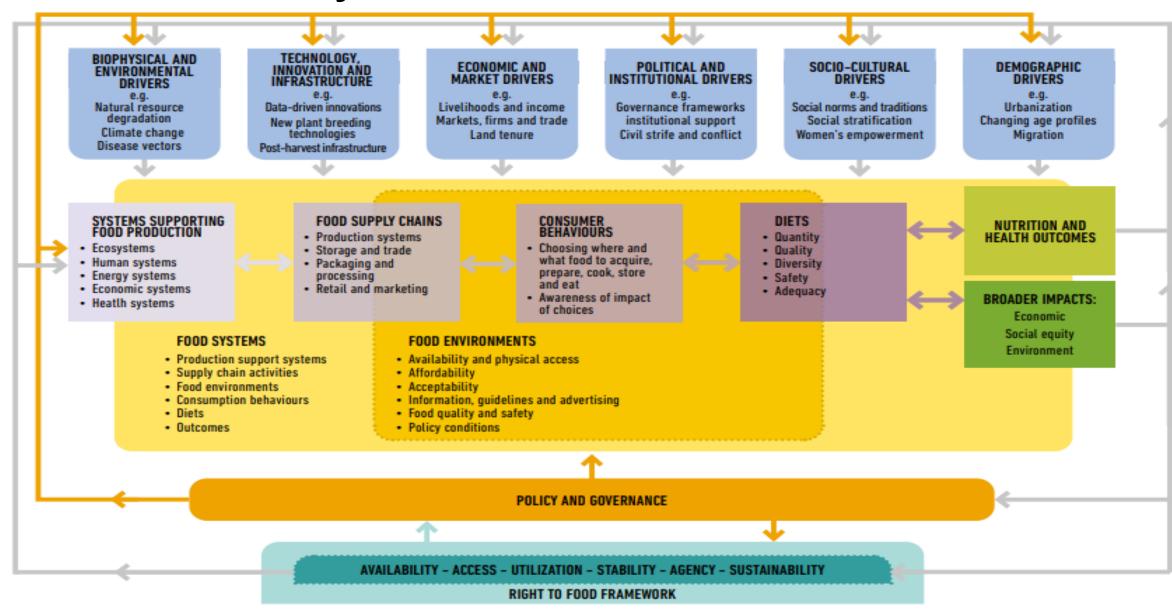






Source: FAO, 2018

#### **Sustainable Food Systems Framework**





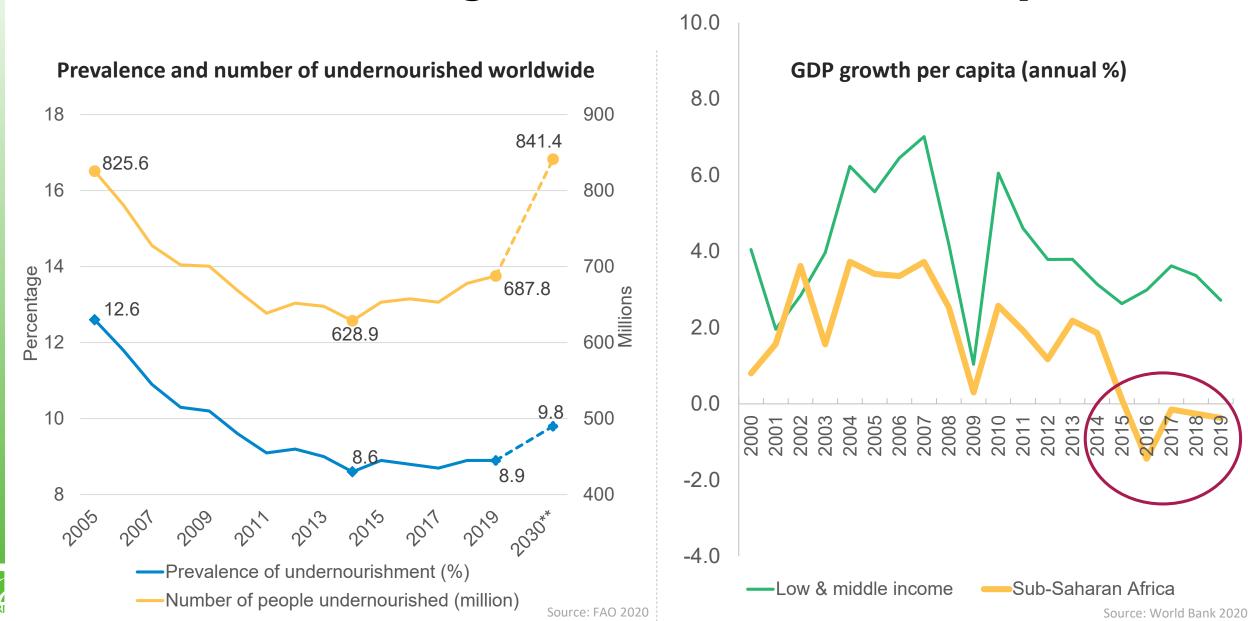
Source: CFS, 2021

## What are food systems?

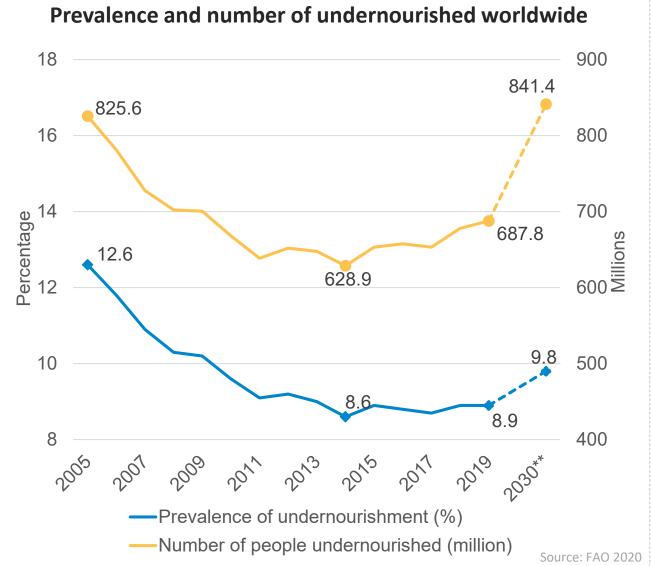


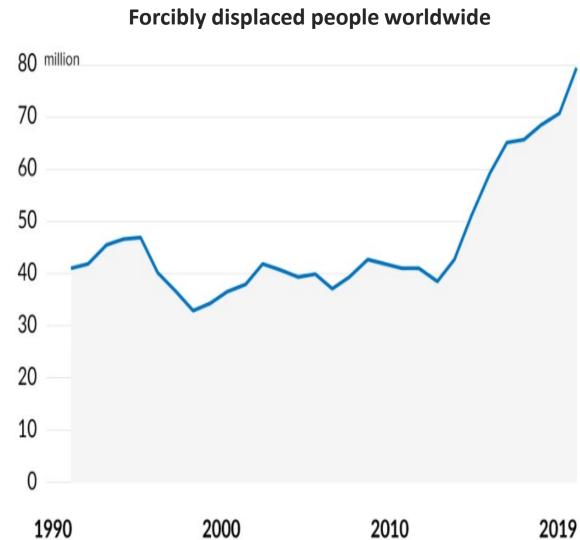


### Economic growth and food security



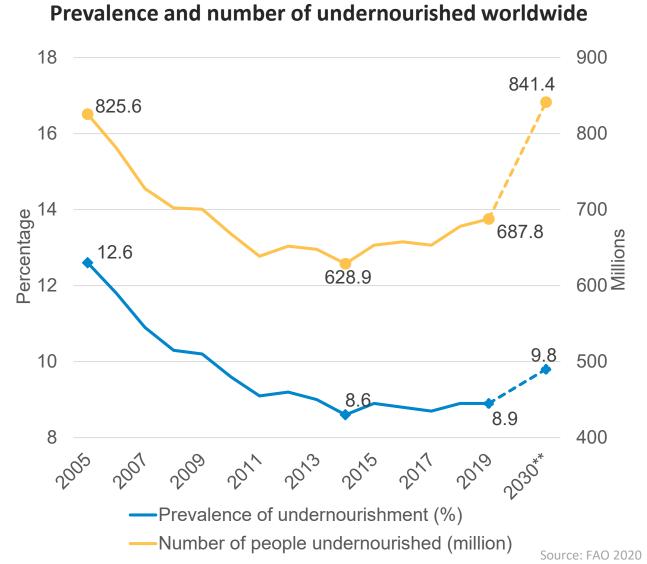
## Conflict and food security

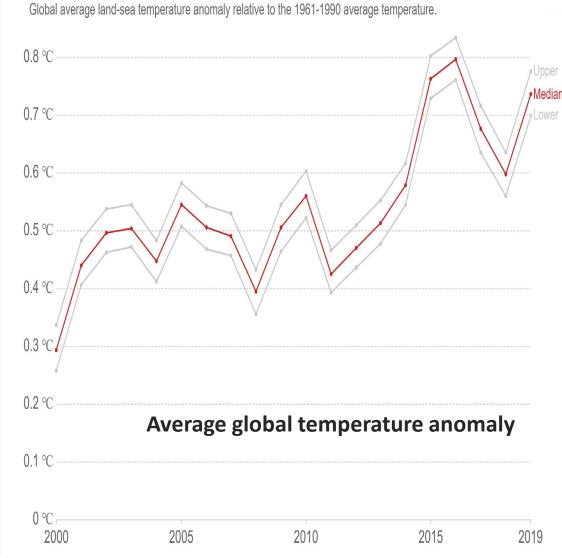






### Climate change and food security

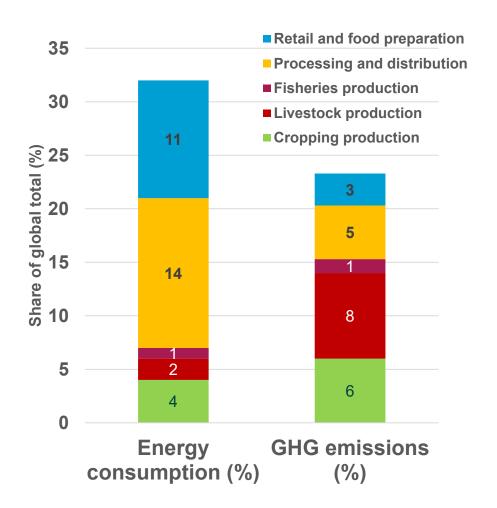




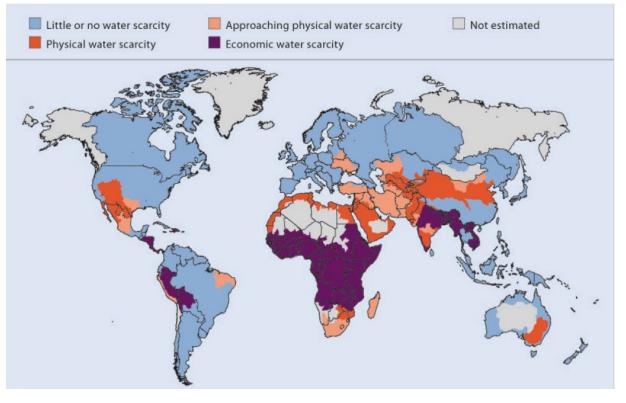


#### Food systems pressure planetary boundaries

The global food system consumes >30% of global energy and >20% of global GHG emissions



... it also contributes to increased water stress and scarcity, affecting production in large parts of the world



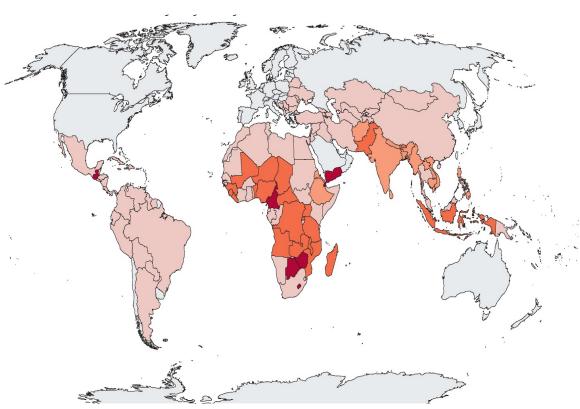
Climate change is reinforcing these pressures.



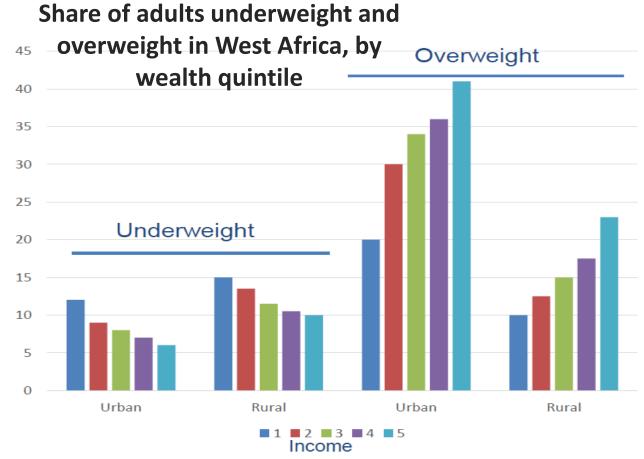
#### Double burden of malnutrition

Coexistence of undernutrition (wasting and stunting), thinness in women, and overweight and obesity

Countries with double burden of malnutrition, 2010



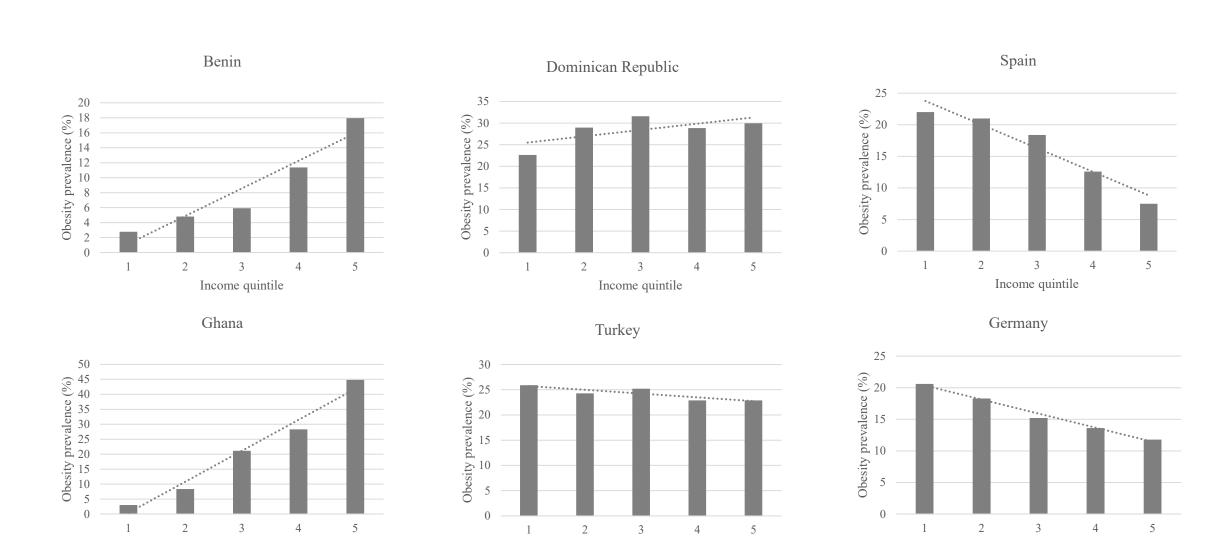
- Diets high in sugar, salt, saturated fat
- Increasing consumption of ultra-processed foods
- "Nutrition transition" faster in urban than rural areas





Source: Popkin et al. 2020

### Obesity prevalence (%) and income



Income quintile



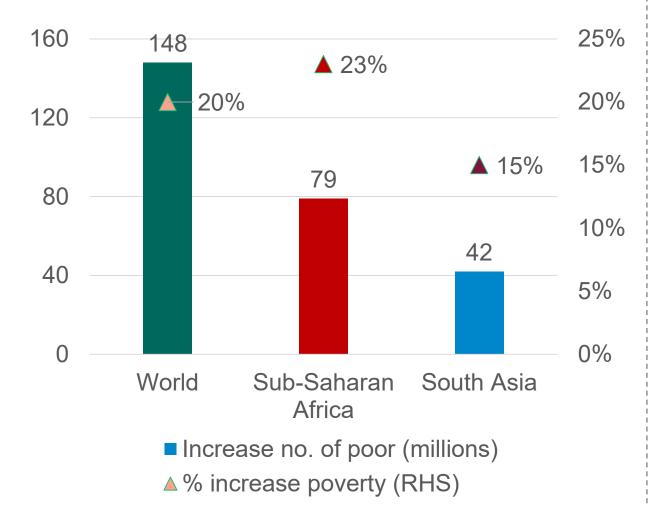
\* Within-country female obesity prevalence and income. For low- and middle-income countries, this type of data is only available for females.

Income quintile

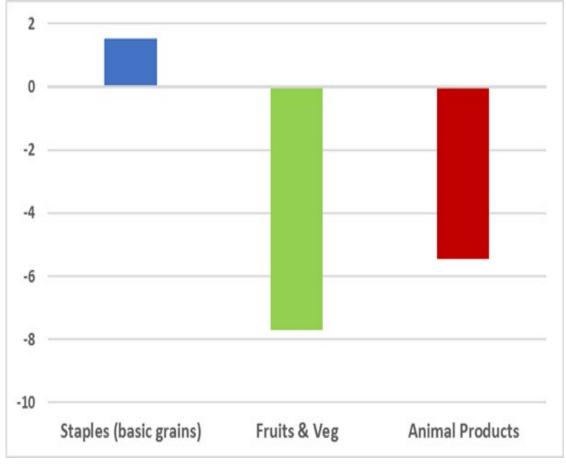
Income quintile

## COVID-19 impacts on global poverty and nutrition

#### **Impact on Global POVERTY**



#### **Impact on Global NUTRITION**



Source: Laborde, Martin and Vos, 2020

# Poor people's food and nutrition security is disproportionately affected by COVID-19

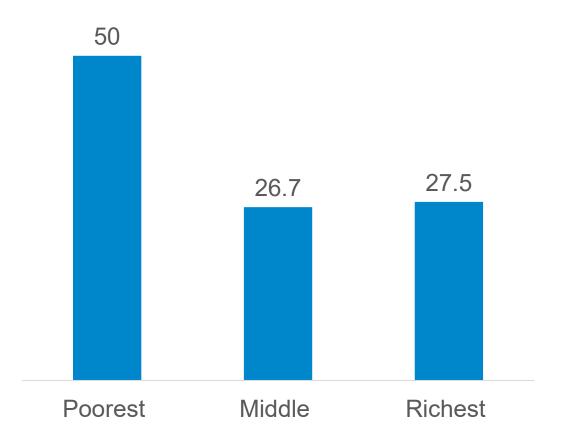
- 1. They spend a large share of their income on food
- Their main production factor and asset is physical labor
- COVID causes more disruptions in their (private)
  food value chains since more labor-intensive
- 4. Public social and nutrition programs are disrupted (more important for them)
- Less access to health services
- Especially vulnerable: children, women, (ex-)migrants



# **COVID-19 impacts on inequality in food systems**Survey results from Ethiopia

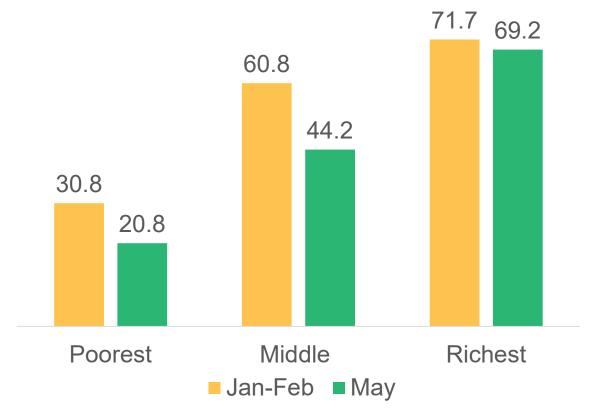
Poor people suffer more from INCOME declines

% of households that have much lower incomes



Poor people suffer more from NUTRITION effects

% of households consuming dairy products



#### Women are especially vulnerable

#### **Gendered impacts of COVID-19**

- Health measures affect women and men differently in developing countries, particularly in rural areas
- Income shocks also have gendered impacts
- Impact on women's empowerment and children's schooling could affect female labor force participation in the next generation, also violence-related services

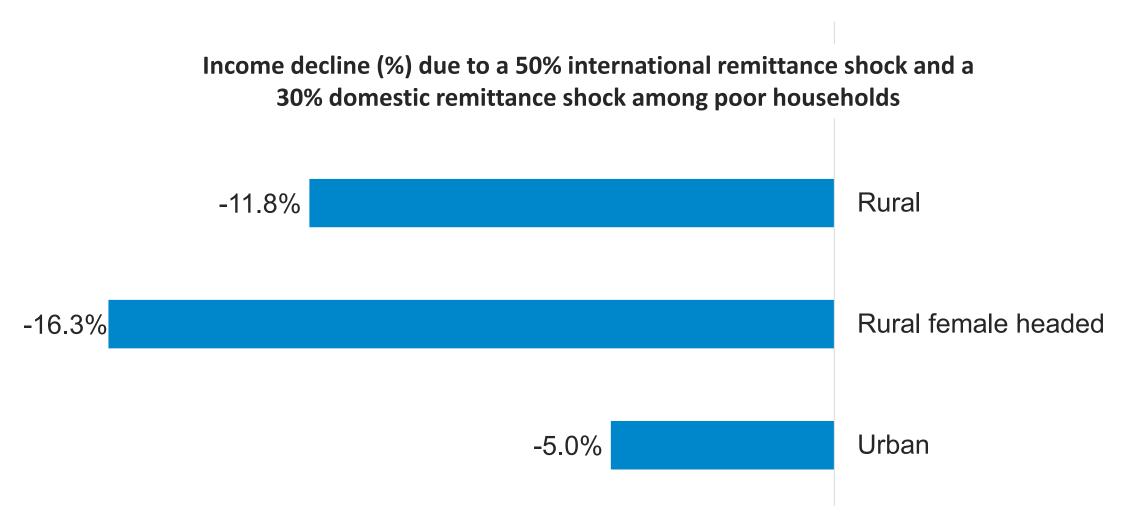


#### **Gender-sensitive policy responses**

- Adapt existing policies and social protection to account for gender implications
- Improve program targeting for women
- Utilize accessible delivery mechanisms
- Complementary programming in food and nutrition, water and sanitation, maternal health, etc.

## Income declines and gender effects of COVID-19

Impact of fall in remittances in Myanmar

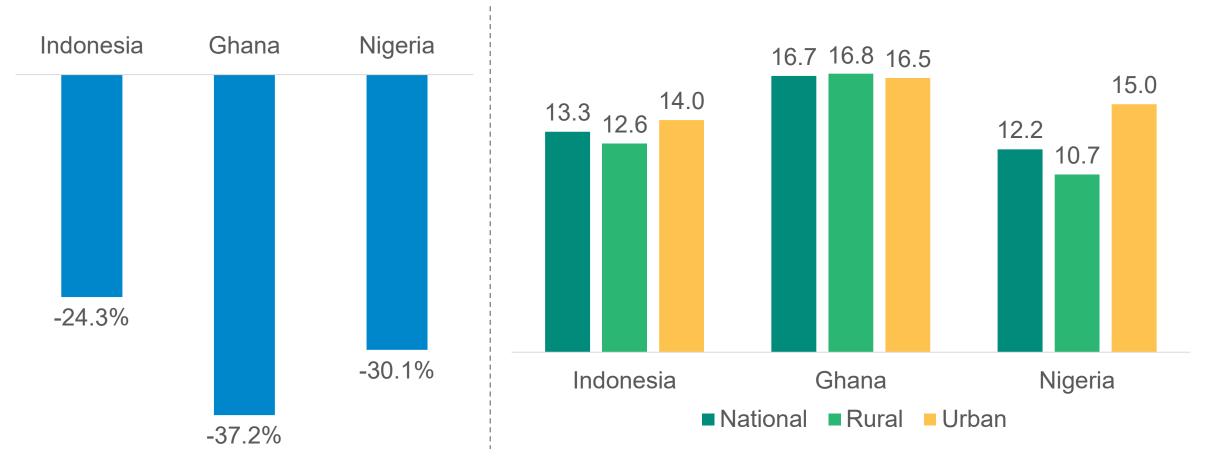


## **COVID-19** impacts on country GDP and poverty

### Average per month of lockdown

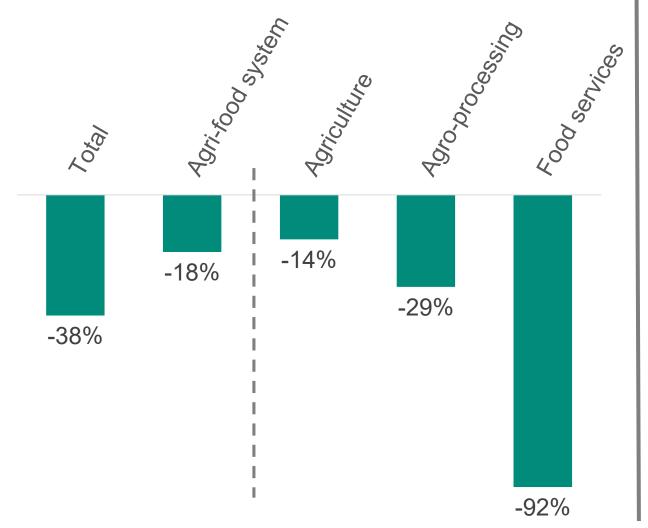
#### **Changes in country GDP (%)**

#### **Increase in POVERTY headcount (% points)**

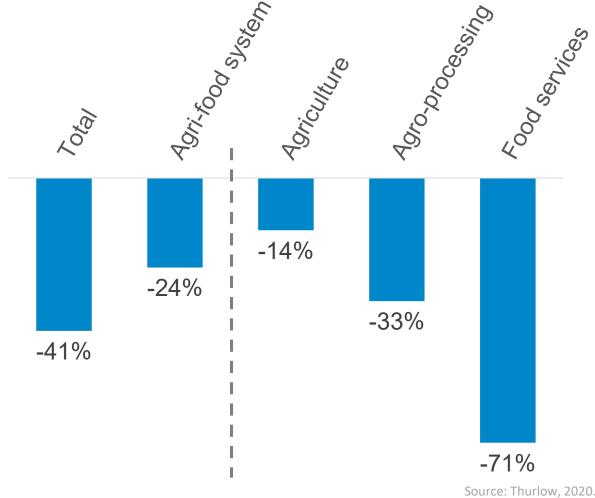


## Economic impacts on food systems Changes in GDP (%),

**NIGERIA:** 5-week lockdown



**MYANMAR: 2-week lockdown** 



## Restructuring supply chains and food systems

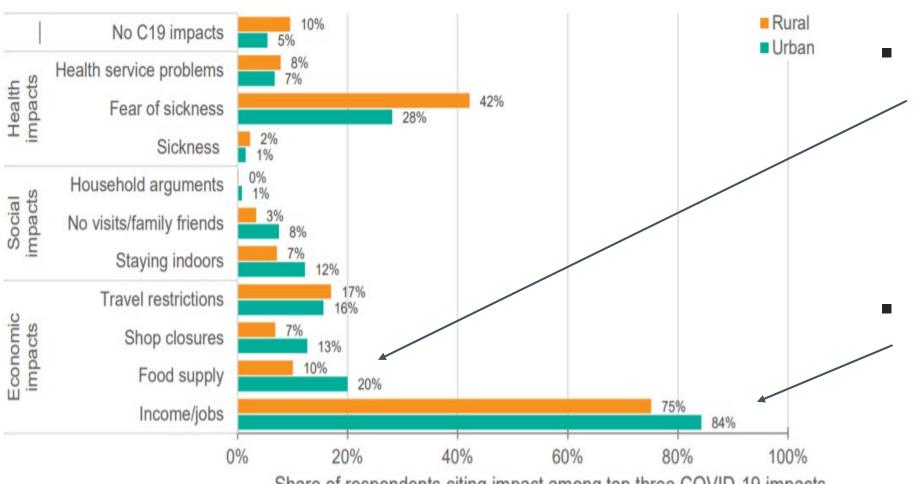
Heterogeneity:

- Global -- local
- Labor -- capital intensity
- Large -- small-scale
- Short -- long run
- Staples -- perishables
- Many innovations to overcome restrictions
  - E.g. Digital growth : e-commerce & ICT solutions



# Survey evidence from Myanmar

Figure 4. Respondent assessments of three largest impacts of COVID-19 on their household



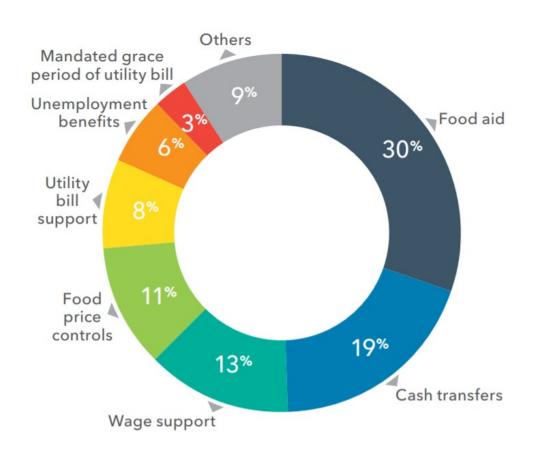
Despite disruptions, food supply chains adjusted relatively well to meet demand

Household income and job loss were most severe impact

Share of respondents citing impact among top three COVID-19 impacts

# Scaling and sustaining social protection under COVID-19

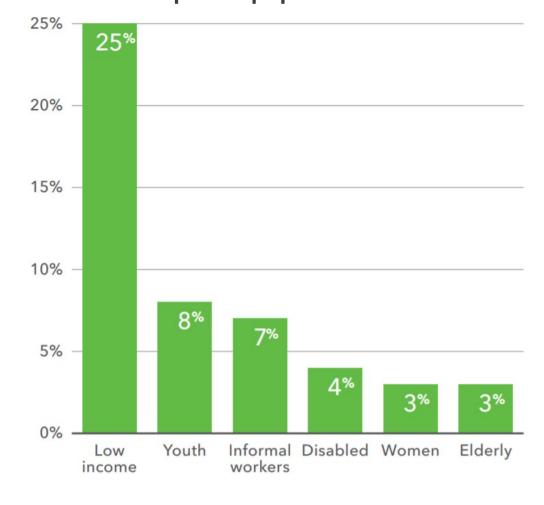
#### Distribution of policy types within social protection



Source: Calculated from IFPRI (2020).

**Note:** The "Others" category includes such polices as expanded credit options, rent support, consumer food subsidies, pension increase, and school fee waivers.

Share of social protection policies targeted to specific populations



Source: Calculated from IFPRI (2020).

# Trade is crucial for food security and for dealing with climate change

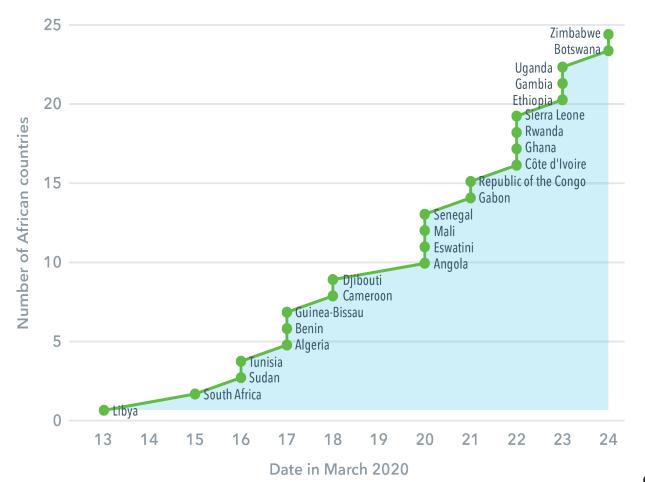
 But food and trade policies need to support rather than hamper trade





# COVID-19 trade restrictions (int'l and domestic) create problems for developing countries

FIGURE 1 Closure of land borders in Africa, March 2020

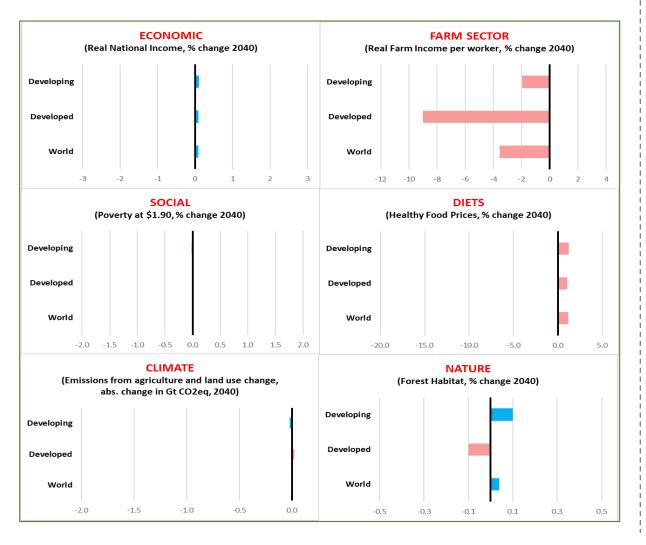


- Rapid response to export restrictions by major global producers: "Trade restrictions are worst possible response to safeguard food security"
  - FAO, G20, WTO etc., called for open trade to avoid repeating the problems of 2007-2008—skyrocketing world prices
- Developing country responses vary widely in approach and impact
- But trade restrictions very widely applied

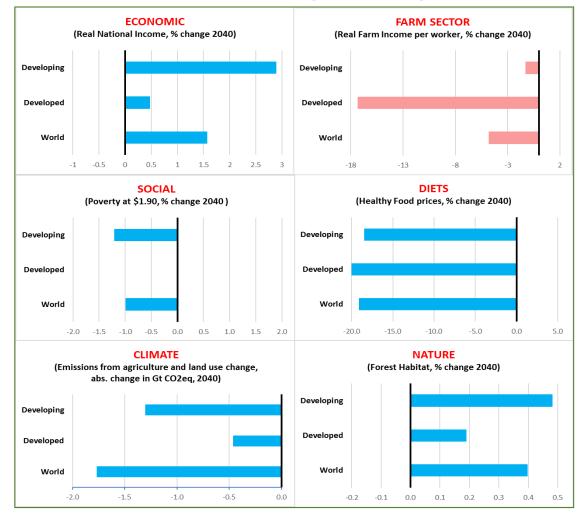
See: IFPRI's COVID-19 Policy Response Portal

## Repurposing agricultural policy support for climate change mitigation

#### Scenario 1. Removal of all subsidies & border control



## Scenario 2. Shifting a small share of current subsidies toward productivity enhancing and emission reducing technologies





## Repurposing agricultural policy support for climate change mitigation

Scenario 1. Removal of all subsidies & border control

- Some outcomes are good, but its impacts are very small
- There will be a big decline in farm income, which may lead to challenges
- There are clear tradeoffs among environmental, economic, nutrition and social objectives when simply removing subsidies

Scenario 2. Shifting a small share of current subsidies toward productivity enhancing and emission reducing technologies

- The productivity enhancing shock has vastly larger benefits in almost all dimensions
- The decline in farm income is large because the supply increase hits a low elasticity of demand
- The fall in farm income per worker is transitional - because of the cost of transforming farm workers into nonagricultural workers
- Overall, it appears to yield a win-win result



## Repurposing agricultural policy support for climate change mitigation

Scenario 1. Removal of all subsidies & border control

Scenario 2. Shifting a small share of current subsidies toward productivity enhancing and emission reducing technologies

Several other scenarios...







#### **Key messages**

- Agricultural support measures could play a critical role to reduce poverty and to transform food systems to be more sustainable and resilient.
- However, it is very important to be very strategic about the type of reforms to be pursued if those goals are to be achieved

#### **Further thoughts**

Political economy issues related to these different scenarios are not identical. It depends on the distribution of the benefits and costs – and possible compensation policies



### Building back better will be key for food systems

- 1. A **transformative moment** in history
- 2. Much **creativity and innovation** in restructuring value chains and food systems to deal with crisis
- From crisis management to opportunity to create more resilient and more sustainable and more inclusive food systems
- 4. Crucial role to play for **public and private** sectors



